



exclaim!★@#

AUDIENCE READERSHIP



READERSHIP PROFILE

Readership:

18-34 year olds (92%)

Readers: 361,200/month

Gender: Male skew (71%)

Geography:

All Canadian Major and Primary Markets

Education:

College or University (79%)

Adoption Curve:

Early Adopter

Income:

High Disposable Income

Verified: 

MRIA Accredited Gold Seal Corporate Member
